

# 2023 Industry Networking Conference

**March 22-23, 2023**

**Wyndham Gettysburg**

95 Presidential Circle  
Gettysburg, PA 17325



Sponsored by PMHA in partnership with the PA Propane Foundation



## Pennsylvania Manufactured Housing Association

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## SPONSORSHIP OPPORTUNITIES

Sponsorships are available for the 2023 Industry Networking Conference. All sponsorships include recognition on-site, in meeting materials and in the PA Perspective. Additional benefits as listed.

### Sponsorship Levels:

**\$1000 DIAMOND**

includes exhibitor spot and two meeting registrations

**\$500 PLATINUM**

includes one meeting registration

**\$400 GOLD**

**\$300 SILVER**

**\$200 BRONZE**

**\$100 COPPER**

### Specialty Sponsorship Opportunities:

**\$600 Bloody Mary/Mimosa Bar**

(only 2 available) includes one meeting registration

**\$400 Welcome Reception**

(only 2 available)

## PMH PAC Needs Your Support!

**There are 2 ways to support the PAC during the 2023 Industry Networking Conference...**



## Get your Team Ready!

PMH PAC is holding their 3rd Annual **Bags & Brews**



See enclosed registration form.

## EXHIBITOR OPPORTUNITIES

PMHA is offering you an opportunity to boost your business during the upcoming 2023 Industry Networking Conference.

Twenty table top displays will be available on a first come first served basis. The exhibit area will be located right outside the meeting room, in the center of all social activities, giving you the perfect opportunity to mingle with industry peers as you promote your company.

Each table top display includes one 6-foot skirted table, two chairs, electricity (upon request) and one full meeting registration (including all sessions and meals.)

**COST:**

**Members: \$425**

**Non-Members: \$850**

### Exhibitor Schedule (tentative):

#### **Wednesday, March 22, 2023**

Exhibitor Set-up - 8-11am

Light Lunch w/Exhibitors - 12-1pm

Beverage Break w/Exhibitors - 2-2:15pm

Beverage Break w/Exhibitors - 3:15-3:30pm

Welcome Reception/Dinner/Cornhole - 5-9pm

#### **Thursday, March 23, 2023**

Breakfast w/Exhibitors - 8-9am

Bloody Mary/Mimosa Bar w/Exhibitors - 10:15-10:45am

Luncheon w/Exhibitors - 12:15-1:15pm

Exhibitor Teardown - after 1:30 pm

**Keynote Speaker: Dr. Lesli Gooch, CEO, MHI**  
**Federal Policy Landscape for Manufactured Housing**

Learn about MHI's work to convey the importance and benefits of manufactured housing as policymakers seek ways the federal government can support the production of more affordable housing across the country.

Get an update on the recent actions MHI has taken on behalf of the industry and how MHI is ensuring manufactured housing is well positioned to be part of federal considerations about addressing our nation's housing challenges.



**Guest Speaker**  
**Gettysburg Experience**



A battlefield commentator to provide an educational and entertaining highlight of the battle of Gettysburg. The Battle of Gettysburg was fought July 1-3, 1863, in and around the town of Gettysburg, PA, by Union and Confederate forces during the American Civil War. The battle involved the largest number of casualties of the entire war and is often described as the war's turning point.

**Registration Fees**

**Full Registration**  
**\$159 per member \***

(includes two-day Industry Networking Conference, all meals and the Welcome Reception & Industry Dinner)

**Bring additional employees for only \$144 each \***

**Dinner Guest Ticket -- \$99\***

(for guests that would like to join us for just the Welcome Reception & Dinner)

**Sponsorships & Exhibitor Spots are available** - please see registration form.

**Non-Members** see registration form for pricing

Online Registration is available in our Member's Only Area!

\*A \$5 late payment fee will apply to all registrations paid after the event. A \$5 late registration fee will apply to all onsite registrations and unless paid in full at time of registration, the \$5 late payment fee will also apply.

**No refunds for cancellations after March 8, 2023.**  
**All refunds will be less a \$25 handling fee.**

**Wyndham, Gettysburg**

95 Presidential Circle  
 Gettysburg, PA 17325

**Lodging:**

Contact the Wyndham, Gettysburg at 717-339-0020 to make overnight accommodations.

Make your reservation by 5pm on **February 19, 2023** and tell them you're attending "PMHA's Event" and get a special discounted room rate of \$129.

**Wednesday, March 22, 2023**

Registration opens at 11am

**12:00–1:00pm**

**Light Lunch & Networking** with Exhibitors

**1:00–2:00pm**

**Understanding PMHA, Your Association**

An overview of 2022 will be presented and then the floor will open to allow members to ask questions and discuss concerns.

**2:15–3:15pm**

**Appraising Factory Built Housing**

Understanding the criteria needed when appraising manufactured and modular homes.  
*presented by: R. Scott Hartman, William A Bigham Inc. and Scott Reuter, Freddie Mac*

**3:30–4:15pm**

**Gettysburg Experience**

A battlefield commentator to provide a highlight of the battle of Gettysburg.  
*presented by: TBA*

**5:00pm**

**Welcome Reception/Industry Dinner** with Exhibitors

**6:30pm**

**PMH PAC Cornhole Tournament**—single elimination. *(registration form included)*

**Thursday, March 23, 2023**

Registration opens at 7:30am

**8:00–9:00am**

**Buffet Breakfast** with Exhibitors

**9:00–9:15am**

**Welcome/Opening Remarks**

*presented by: Séan Dalton, Membership Chairman*

**9:15–10:15am**

**Federal Policy Landscape for Manufactured Housing**

*presented by Dr. Lesli Gooch, CEO, MHI*

**10:15am–10:45am**

**Bloody Mary/Mimosa Break** with Exhibitors

**10:45am–12:15pm**

**Proposed HUD Changes—Where are we?**

A review of the most recent changes to the Federal HUD Code and its impact to the marketplace.  
*presented by PFS—TECO*

**12:15–1:15pm**

**Lunch** with Exhibitors

**1:15–2:15pm**

**Business Succession Planning**

Understanding the importance of business planning, today and beyond.

*presented by: Michael Schechner, Schechner Lifson Corp.*

**2:15–3:00pm**

**Closing Remarks**

*presented by: Séan Dalton, Membership Chairman*

