


Meet the 2017 - 2018 PMHA Board of Directors

	<p>Dale Walker, Jr. Walker Sales & Distribution, Inc. 65 Industrial Road Elizabethtown, PA 17022 Phone: 717-361-7373 Fax: 717-361-0773 Email: dalejr@walker-sales.com</p>	<p>Dale is currently PMHA's Past President and Show Chairman and has previously served as Supplier Director. He is a member of the membership committee and has served actively on PMHA's board for the past 15 years. Dale is President & CEO of Walker Sales & Distribution and brings 34 years of industry experience to the table. Dale is happily married to his lovely bride Shannon Walker they reside in Elizabethtown with four kids. Dale's interests include fishing, golfing, and traveling to warm destinations in the winter.</p>	
<p>President/ Show Chair</p>		<p>John Fanelli Riverview Homes, Inc. PO Box 475 Vandergrift, PA 15690 Phone: 724-567-5647 Fax: 724-568-1822 Email: jfanelli@riverviewhomesinc.com</p>	<p>John has been an active member of the PMHA board since 2001 serving the members of the Southwestern District. He also chairs the retailer committee, which concentrates on issues directly impacting the retail business. As chair of the committee, he helped to write Pennsylvania's installation legislation to bring them into compliance with the MHIA 2000, which was successfully passed in November 2004. Also as chair of the retailer committee, he works closely with fellow retailers, community owners, lenders, manufacturers and state regulators on industry issues such as zoning and code compliance, installation, transportation and product improvement.</p> <p>He was instrumental in the development and implementation of the Manufactured Housing Resource Center (MHRC) at Penn College in Williamsport, Pennsylvania. He helped to develop their first educational program and the on-site completion course – which is currently being used by DCED as the primary installation training program for the state and has been heralded as an excellent program from all levels of industry and government. A course that he and many of his employees have taken and successfully passed.</p> <p>As a member of the Pennsylvania Manufactured Housing Political Action Committee (PMH PAC) he works closely not only with his local legislators, but legislators state-wide promoting the interests of the manufactured and modular housing industry.</p>
<p>Vice President</p>		<p>D. Ray Broderick Superior Homes 2187 Lincoln Highway East Lancaster, PA 17602-1130 Phone: 717-394-0360 Fax: 717-397-6684 E-mail: drb819@aol.com</p>	<p>Ray has been in the manufactured housing industry since 1962. He has owned and operated Superior Homes as well as two communities successfully since 1979. Ray is an active member of the National Association of Home Builders and is currently serves on PMHA Board of Director and is chairman of PR Marketing Committee. He holds a BS degree in mechanical engineering and is a licensed Pennsylvania insurance agent.</p>
<p>Secretary</p>		<p>Dee Eisenhart McCall's Shady Rest Park PO Box 20067 York, PA 17402 Phone: 717-487-0723 Fax: 717-755-3751 Email: dzhomes@aol.com</p>	<p>Dee has been actively involved in the industry for more than 30 years in retail home sales, community management, and manufactured home appraisal. She received her certification from the Lincoln Graduate Institute, her PHC from MHI. Additionally, she holds a Mortgage Licensing Originators license while also having her Insurance License. Dee has served as past President and Secretary of the York Area Manufactured Housing Association. She is a member of the Professional Board of Real Estate Appraisers. Dee has served on the Board as Central District Director, Secretary, Treasurer, Vice President and President. She serves on the Show, Community, Legislative, and Membership Committees.</p>
<p>Treasurer</p>			



**Southeastern
District (1)
Director**

Tammy Engel
Eastwood Village/High
Associates, Ltd.
102 Summer Drive
Lancaster, PA 17601-5847
Phone: 717-397-3138
Fax: 717-397-1909
Email: tengel@high.net

Tammy is the Community Manager of Eastwood Village, owned and managed by High Associates. Tammy has been with High Associates for 29 years and the Community Manager of Eastwood Village for 15 years. She currently serves on PMHA Community Committee, since 2002, and participates in various events sponsored by PMHA. In addition to being manager she also facilitates the sales (Eastwood Village Homes LLC) and set up/installation of new homes in Eastwood Village.



**Northeastern
District (3)
Director**

Karen Willar
RidgeCrest Homes Sales, LLC
11049 N Eagle Valley Road
Howard, PA 16841-2655
Phone: 570-962-3348
Fax: 570-962-6405
Email: kwillar@ridgecresthomesales.com

Karen Willar, co-owner of RidgeCrest Home Sales in Howard, PA. In addition to sales of manufactured and modular homes, Karen oversees the daily operations of RidgeCrest Home Sales, along with her husband, Curt Willar. Karen also owns and operates Ridge Crest Community a 105 site, single sectional community. Recently, they partnered to purchase their second Community, The Meadows at Watsontown, near Lewisburg, PA. The Meadows is a "Work in Progress" with 120 available lots. A branch location for sales has been opened at the leasing office. Curt and Karen specialize in providing turnkey, affordable home packages for either their lots, or on a private site.

Karen feels strongly about educating her buyers, and walking them through the entire home building process to meet and hopefully, exceed expectations. Customers can expect the same level of customer service both before and after the sale of their home.

Karen enjoys serving as Northeastern District Director. She looks forward to meeting new members in her district, and will make every effort to be sure your questions are answered. Karen plans to reach out to all members in her district to share the value of PMHA and sincerely thanks you for your continued support.



**Central District
(5) Director**

Dale Yingst
Highspire Homes Inc.
2100 W Harrisburg Pike
Middletown, PA 17057
Phone: 717-944-7437
Fax: 717-944-9943
Email: greylagcorp@comcast.net

Dale Yingst was born into the industry. His father, Jerry, started Highspire Trailer Sales in 1953 and Dale dusted homes and unpacked furniture as a child. His teenage summers were spent doing manual and setup work. After college, he and his brother Jed started working full time in the business. The business changed over the years paralleling that of the industry. The business name reflected those changes, starting as Highspire Trailer Sales, then Highspire Mobile Homes, finally Highspire Homes Inc. Dale is now president as well as partner, part owner, or investor in several manufactured housing communities, a management company, and community investment funds. Dale has a keen interest in legislation affecting our industry. He brings a level, common sense approach in this time of disruptive and punitive legislation and would properly represent the interests of both retailers and community owners.



**Northwestern
District (9)
Director**

Sam Hemminger
Hemminger Homes, Inc.
1023 Baer Lane
Somerset, PA 15501
Phone: 814-443-4855
Fax: 814-445-3459
Email:
sam@hemmingerhomes.com

Sam Hemminger, Pres. for Hemminger Homes, Inc., located just west of Somerset, PA sells modular and manufactured housing along with having a supply store. His family also owns some local parks and rental homes. Sam has been working full time in the manufactured and modular home industries since June of 1977. He started out doing setups, construction, repairs and maintenance on mobile homes, modular and site built homes. He has experience in many various parts of the building industry some of which include heating, air-conditioning, plumbing, electrical, carpentry, installations, sales, service, etc.

Sam is licensed as a vehicle sales person, real estate agent, mortgage originator, life insurance and property insurance agent. He is also board certified in manufactured housing valuation. He was active on the PMHA Membership Committee for several years.

Currently Sam works with sales, financing, CAD drawings, RESchecks, IT support, web site, advertising, and various other areas as needed. Over the past 39 years he has gained a lot of experience in the industry and has been able to relay that to benefit our customers, other retailers, park owners, manufacturer representatives in sales, service, and production.

Sam has always tried to be honest and up front while doing his best for everyone that he has meets. He continues to expand his knowledge of the industry while continuing to give back to the industry.



**Northwestern
District (9)
Director**

Mark Roman
Mohawk MHP - Green Valley
Partners, LLC
PO Box 182
Mercer, PA 16137
Phone: 724-662-3307
Fax: 724-269-7885
Email:
markt2p@zoomintenet.net

Mark is the owner of Green Valley Partners, LLC in Bessemer, PA. He has been in the manufactured housing industry for over 16 years. Mark currently serves on PMHA's community committee, chairs the bylaws committee and is currently the district director for the Northeastern district. He has received extensive industry training and professional certifications. He is certified as a Professional Housing Consultant and is an Accredited Community Manager.



**Senior HUD(a)
Manufacturer
Director**

Tracy Kirby
Colony Factory Crafted Homes
20510 Paint Boulevard
PO Box 310
Shippenville, PA 16254-0310
Phone: 800-876-6870
Fax: 814-226-4807
Email: tkirby@colony-homes.com

J. Tracy Kirby began his career in the factory build housing industry in 1989. His first position was with Commodore Homes of Indiana where he served for a couple of years as a Sales Coordinator and was moved into a Sales territory as well as assistant Sales Manager. This was followed by nearly two years at The Commodore Corporation corporate office as director of marketing. Tracy relocated his family to Pennsylvania in December of 1997 and assumed the role of Sales Manager for Colony Factory Crafted Homes.

Tracy is married to Joan, his wife of 26 years. They have two daughters, Kasey 22 graduating from college this year and Kaleigh 18 just starting college. His other interests include helping restore cars and golfing.



**HUD(b)
Manufacturer
Director**

Lloyd Black
Eagle River Homes, LLC
PO Box 336
21 South Groffdale Road
Leola, PA 17540
Phone: 717-656-2381
Fax: 717-656-8781
Email: [lblack@eagle
riverhomes.net](mailto:lblack@eagleriverhomes.net)

Lloyd is a very proud father of his daughter Jennie and son Derek. They both are also graduates of East Carolina University. They reside in NC and have promising careers. Jennie is the senior sales executive for the largest commercial lighting company in Raleigh NC. Derek is an insurance estimator in the Auto Body field. They are the apples of his eye. As for Lloyd:

He entered the Manufactured Housing Industry as a Sales Co-Coordinator in the spring of 1984 with Champion Home Builders. He was promoted to Polkton NC in 1985 where he traveled the Northeast. In 1986, he moved to Claysburg, PA as a Sales Rep. He became Sales Manager in 1991 and then General Manager in 1995. He was promoted back to North Carolina in 1996. In 1998, he entered the Retail side of the Industry. In 2002, he moved back to the Northeast to work in Retail with 422 Homes of Indiana, PA where he completed his "well rounded education" of this industry. In May of 2007, he was hired back as General Manager of Champion Homes of Claysburg where he worked until joining the Eagle River Team here in Leola in 2014.

Lloyd has been very fortunate to work in the Northeast most of his adult life. Over the years as we all do, he has made lifelong friends in this industry. There are not too many people in the northeast that he has not had the pleasure to do business with.



**Modular
Manufacturer**

Jeff Zimmerman
PINE GROVE
MANUFACTURED HOMES by
Pleasant Valley Homes, Inc.
100 Hammersmith Drive
PO Box 88
Pine Grove, PA 17963
Phone: 570-345-2811
Fax: 570-345-4440
Email: jeffz@pinegrovehomes.com

Jeff is a graduate of Pine Grove Area High School and holds an Associate Degree of Drafting and Design. He began his factory built housing career in 1984 as an assistant in the drafting department at Pine Grove Homes. He quickly rose through several positions in that department, becoming the Director of the engineering department in 1986.

In 1993, Jeff joined the sales department handling the PA, DE and Maryland territories for Pine Grove Homes. He became General Sales Manager in 2001 and continues today in that capacity for Pleasant Valley Homes, Inc. located in Pine Grove, Schuylkill County, PA.

Jeff is married to Beth, his wife of 32 years. They have a son, Jeffery and a daughter, Kelly. Besides his active interests in the factory built housing industry, Jeff enjoys travel, hunting and sporting events.



**Supplier
Director**

Jeffrey Chalk
Dura-Bilt Products Inc.
PO Box 188
Wellsburg, NY 14894
Phone: 570-596-2000
Email: jchalk@durabilt.com

Jeff began his career at Dura-Bilt in 1985 as a Sales representative for the New England territory. Promoted to National Sales Manager in 1988 and Vice President in 1990 in which his primary responsibility was to maintain the sales representatives and office administration. In 2005, Jeff became an equal co-owner of the company at which time he was named Executive Vice President. Dura-Bilt became a member of PMHA in 1960. Jeff has been involved in the manufactured housing industry since the start of his career and continues putting his 31 years of experience to work as the Supplier Director of the PMHA Board of Directors. Jeff is married with 4 children.



Finance Director

Mike Bradley
DSC Financial Services, Inc.
PO Box 240
Portersville, PA 16051
Phone: 724-368-3881
Fax: 724-368-0157
Email: mbradley.dsc@comcast.net

Mike successfully completed the Professional Housing Consultant designation and has been in the manufactured housing industry for more than 40 years, with DSC Financial Services, Inc. located in Portersville Pa. He is currently serving on the PMHA Board of Directors as the Finance Director and chairs the Finance Committee and the Political Action Committee. He is a past President of PMHA and Chairman of the board. Mike also actively serves on the Manufactured Housing Advisory Committee. Additionally, Mike is a Board Certified Manufactured Housing Evaluator.



**Insurance
Director**

Sean Dalton
Haylor, Freyer & Coon, Inc.
PO Box 4743
Syracuse, NY 13221
Phone: 800-289-1501
Fax: 315-451-5621
Email: sdalton@haylor.com

Séan is Vice President with Haylor, Freyer & Coon, Inc. He has been involved with the manufactured housing division for the past 24 years and has earned his Certified Insurance Counselor (CIC) designation. In addition to the PMHA board, Sean also sits on the board of the Maryland, New Jersey and Delaware associations. He is an active delegate for Maryland and Delaware to the NeMHA board and is a past member of MHI's Executive Board and past Chairman of MHI's Federated States Division. He chairs PMHA's Membership committee, sits on the PR/Marketing and Show committees and supports the PMH PAC.



Past President

Marcia Murray
Astro Village Listing Service
25 Old Farm Lane
Milton, PA 17847
Phone: 570-742-8519
Fax: 570-742-2106
Email: marcia@astrovillage.net

Marcia is the owner of Astro Village Listing Service where she assists people selling their pre-owned homes. She also is a Retailer and enjoys custom ordering a home for her clients. Marcia is the Accredited Community Manager for Astro Village and Astro Village North. The communities are located in Milton and have a combined total of 217 sites. She has experience in Landlord/Tenant issues and revamping an aged community. Marcia has served on PMHA's Board of Directors as a District Director (Districts 3 & 5) since 2004, Secretary and President. Marcia is currently the Community Committee Chairperson. She is a licensed insurance agent and Certified Manufactured Home Appraiser.



**Honorary
Member**

Jim McDonald
Star Manufactured Homes, LLC
8191 Peach Street
Erie, PA 16509
Phone: 814-868-6737
Fax: 814-868-3776
Email: jim@starhomeserie.com

Jim has been in the industry for over 40 years. He is a partner in Star Homes, a successful retail sales center in Erie, PA as well as two land lease communities. Jim has been active in the PMHA since the early 70's, serving as northwestern district director, president and show chairman as well as past president of the Erie Mobile Home Association. In recognition of his service to the industry and board he was named as an honorary member of the board in 2006 and received the Golden Eagle award in 2009.



**Honorary
Member**

Cathy Whitsel
Retired
518 Boathouse Road
Wrightsville, PA 17368
Phone: 717-394-0360
Fax: 717-397-6684
E-mail: Crivercat@aol.com

Cathy has been in the industry since 1978. For almost 30 years, she was an Operations Manager for multiple communities, and sold pre-owned homes in communities. Currently she was an agent for Paramount Home Sales in York, PA and later Avalon Mobile Home Sales. Cathy is currently retired and previously was the chairperson of the PMHA Community Committee, a member of the Legislative, Show, Political Action, Membership and Retailer Committees, and is a Past President of PMHA.